

Strategic Plan 2025 - 2030



Together we will ensure the continued delivery of high quality care.



Thriving Workforce

By March 2030, we will foster a thriving work environment that boosts retention, attracts talent, and ensures excellent care for all patients.

Cultivate Well-Being and Belonging

Support staff and strengthen workplace culture through meaningful recognition, sustainable workloads, and creative compensation strategies.

Build Our Team From Within

Providing meaningful growth and leadership opportunities through training and collaboration to invest in our team and retain top talent.

Attract New Talent

Attract mission-driven professionals by promoting our purpose, culture, and benefits. Emphasizing flexibility, team fulfillment, and exceptional care.



Collaborative Care Network

By March 2030, we will use team-driven innovation to streamline operations, boost efficiency, improve care delivery, and better serve all patients.

Innovate From the Bottom Up

Empower staff to improve internal systems and service delivery by sharing ideas and new approaches, enhancing primary care and services.

Maximize Scope of Practice

Streamline communication and medical directives while optimizing all provider roles to leverage the full scope of practice.

Leverage Technology

Lead the adoption of new healthcare tools and technologies to improve patient navigation, team productivity, and communication in our region.



Collective Action

By March 2030, we will strengthen partnerships, share knowledge, increase resource access, and amplify our collective voice to drive meaningful healthcare change.

Deepen Collaboration with Partners

Partner with the Ontario Health Team and community to improve information sharing, research, and reduce wait times.

Continue to Advocate

Champion advocacy for increased funding, fair resource distribution, and supportive policies to expand services for all patients.

Leverage Collective Opportunities

Collaborate closely with our partners to leverage collective purchasing for cost-effective technology, training, and operational improvements.